

No one provides more reliable equipment, world-wide service, training, marketing support, planning and financing options than Taylor!

Benefits:

- Low ingredient cost
- Low labor cost
- Virtually no waste
- Quick and easy to clean
- Low energy consumption
- Product consistency (pre-measured)
- Minimum storage requirements
- Electronic Consistency Controls
- High profit margins
- Easy to use
- Appeals to all demographics



Italian Gelato School and Business Workshop:

This class will give you the opportunity to learn the art of making your own fresh gelato from world renowned Master Gelatiere Domenico Piscioneri. He also shares his experience on how to grow your menu, business and profits!

-OR-

Call us for a personal demonstration on how easy it is to add gelato to your business! The combined experience of Taylor and our partners will provide all you need in equipment, ingredients, recipes and display cabinets to get started!

Capture the Moment Italian Gelato & Frozen Desserts



Taylor

a division of Carrier Refrigeration, Inc.

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1.800.255.0626

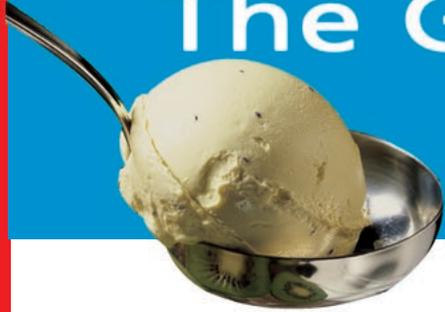
www.taylor-company.com

- Quality Products - Technology - Service -

Focused to supply national and international franchising chains

The Gelato Frozen Dessert World

Capture the Moment



The moment is now to add a new business to your concept by adding gelato to your menu.

- To make gelato a new profit generator for your business.
- To create a segment of your restaurant that will offer a luxury product and Italian tradition.
- To capture more market share with excellence in quality frozen desserts, originality of formula and flexibility in the development for a winning concept.

With a single flavor, you can produce gelato: gelato cones and cups, take home pints and quarts, smoothies, milkshakes, gelato cocktails and drinks, desserts and many more ideas that we can create for you and your customers.



To add a small corner display with 4, 6 or 8 flavors, all you will need is one batch freezer and one display case. Whether you need single phase or three phase, air or water cooled, we have what you need!

Start increasing your check averages and begin converting occasional visitors into frequent customers!



Service:

Everything that we do within the Taylor organization is rooted in a higher level of service that we provide to our customers from our prompt response time, to our expert knowledge of our customers' businesses. You will come to expect that our points of difference are the insights, products and solution that we provide. We call it Red CapeSM Service. The Red CapeSM stands for a level of dedication and support that rises above and beyond everything else in the industry, and it's only from Taylor.

